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Hot Dog! It's time for Topel's annual Dogtoberfest!

Healdsburg, CA, Monday, October 10, 2011—Humans and canines alike will have a doggone good time at Topel Tasting Room's fourth annual "Dogtoberfest" on Saturday, October 29.

The pre-Halloween event will include the official unveiling of the winning pictures to be featured in the 2012 Topel Wine Tails Calendar, a benefit for the Healdsburg Animal Shelter. Calendars will be available for purchase at the party. Photos of dogs and cats were submitted from all over the country in the "Shoot Your Pet" competition, according to Donnis Topel, who, along with her husband, Marcus, owns the winery and tasting room.

Dog lovers and their faithful companions — in costume or not — are invited to join in the festivities from noon to 5 p.m. at the Topel Tasting Room, located just steps off Healdsburg Plaza at 125 Matheson Street. Popular pet psychic Marla Steele will give readings from 1 to 4 p.m. Artist Robert Harris will be available to sketch renderings of dogs (and cats!) via photo or in "person." Topel will offer special discounts on selected wines, and treats — for both dogs and humans — will be served.

This year's event coincides with the 11th annual Howl-O-Ween dog costume contest and parade, sponsored by the Healdsburg Animal Shelter, Powell's Candy Shoppe and The Dog House. The parade will be on Healdsburg Plaza from noon to 2 p.m.

For more information, contact Topel Tasting Room at 707-433-4116 or go online to www.topelwines.com, www.twitter.com/topelwinery or www.facebook.com/topelwinery.