



For more information, contact:

Jane Hodges Young

Labrador Communications

707-837-2735

jane@labradorcommunications.com

Topel Tasting Room Waxes Poetic

For First Anniversary Celebration

Healdsburg, CA, Friday, August 21, 2009 — More than one philosophical writer has referred to wine as “poetry in a bottle.” As part of its official first anniversary celebration on September 13, Topel Tasting Room in Healdsburg is taking the concept a bit further with a wine poetry contest, which will also kick off a series of poetry slams at the trendy Healdsburg tasting room.

Unsung poets are invited to submit their odes to wine — poems, haiku, and limericks — to Donnis Topel, who along with her husband, Mark, is owner and proprietor of Topel Winery. Entries should be sent by September 12 to donnis@topelwines.com. Winning poets will receive Topel logo gift box with three bottles of Topel wine inside.

In addition to the poetry contest, Topel Tasting Room will offer discount specials on all wines in their portfolio and serve a selection of tasty food pairings. Music will be provided by Three Guys Named Mo and KRSH radio wine jockette Ziggy, The Wine Gal, will broadcast from the party, which will run from noon to 5 p.m. Wine discounts will be offered on both Saturday the 12th and Sunday the 13th, and tasting fees (\$5 value) will be waived for both days. The tasting room is at 125 Matheson Street, just steps off Healdsburg Plaza, and is open daily from 11 a.m. to 7 p.m.

Topel Winery is located on Duncan Peak, just south of Hopland, in Mendocino County. Its popular Healdsburg Tasting Room opened in September, 2008. For more information, go online to www.topelwines.com or on Facebook at www.facebook.com/topelwinery.